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Dear Friends & Family,

I'm reaching out to share with you all that [student name(s)] are participating in their school's organized Fun Run!

He/She/They could REALLY use your support for the annual PTA fundraiser for the school on Friday, 10/13. The DoIFUN Run is a great opportunity for the kids to all feel like they are helping to contribute to their larger school community. The goal is to raise funds for all of the amazing additional programming that the Dayton Oaks ES PTA works so hard to provide. See [linked infographic](#) for programming details!

Donate here for {{first_name}}: {{participant_page_url}}

[Student name(s)] is/are trying to raise as much as possible. He/She/They know(s) how important it is to run his/her/their best to give thanks to everyone that's supporting them!

Please note that this is the only fundraiser the school does all year, so I will not be troubling any of you again for another year!

Please give as much or as little as you like and THANK YOU in advance for your support!!!

-[Sender name]